

Rutherford Hotel | Nelson | 2-4 May 2010



REGISTRATION FORM



dates & times

Day One: Sunday 2 May

Optional conference events such as inspiring and educational masterclasses will be topped off with a relaxed welcome function for all delegates and presenters. Sponsored by Xponential Philanthropy and Blackbaud Pacific, the welcome function provides you with an opportunity to meet other fundraising professionals and explore the exhibition area with a glass of wine in hand and some divine canapés.

Registration desk open	8.00am–7.00pm
CFRE Breakfast	8.20am–9.20am
Masterclasses	9.30am–4.30pm
Welcome Function	4.30pm–6.00pm

Day Two: Monday 3 May

Day one of the official conference opens with an inspiring opening plenary session that must not be missed! This is followed by a series of interactive breakout sessions and plenty of time for networking during the breaks. Monday's excitement will be topped off with the 2010 Fundraising Awards Dinner sponsored by Wyatt & Wilson Kalamazoo. The Fundraising Awards Dinner provides a night of glamour and excitement so bring your best party frock and visit a stunning Nelson venue to celebrate fundraising's finest!

Registration desk open	8.00am–6.00pm
Conference opening	9.15am
Lunch break	12.30am–2.00pm
FINZ AGM	1.00pm
Day one sessions end	5.30pm
Bus departs for Awards Dinner	7.00pm

Day Three: Tuesday 4 May

Would you like eggs with your inspiration? Kick the morning off with Fundraising at Breakfast – nothing too heavy after a night out in Nelson but informative and inspiring all the same! Due to limited capacity the breakfast session is separately ticketed so get in quick to book your seat. As the day continues, so too does the range of tantalizing plenary and breakout sessions. Hang around until the end and have a the chance to win some great prizes – including a mystery weekend for two – but you have to be here to claim the prize so plan your transport carefully!

Registration desk open	8.00am–5.00pm
Fundraising at Breakfast	8.20am–9.20am
Day two sessions start	9.30am
Lunch break	12.30am–1.30pm
Prize draws and conference closes	4.30pm

location

Venue

All Conference events except the 2010 Fundraising Awards Dinner will be held at the Rutherford Hotel, Trafalgar Square, Nelson. Transport between the Rutherford Hotel and the Awards Dinner venue will be provided as part of the ticket price. For accommodation at the Rutherford Hotel call 0800 437 227 and quote the booking reference 31700. By quoting this number you can access the executive rooms we have reserved at a special price of \$155 (inc. GST) per night.

Some alternative accommodation options within a five minute walk of the Rutherford include:

Palazzo Motor Lodge

159 Rutherford Street, Phone 0800 472 5293

Palace Backpackers and Guesthouse

114 Rutherford Street, Phone 03 548 4691

Nelson

Nelson is set on the Tasman Bay, on the northern shores of New Zealand's South Island. It is an attractive, lively city with an artistic slant. The shelter provided to the west by the mountains of the Kahurangi National Park contributes to the city's excellent climate.

Getting to Nelson

Fly: www.airnz.co.nz
www.air2there.com
www.soundsair.com

Sail: www.bluebridge.co.nz
www.interislander.co.nz

Bus: www.intercity.co.nz



CFRE™ breakfast

CFRE accredited fundraisers are invited to attend a breakfast on Sunday 2 May, at the Rutherford Hotel from 8:20 – 9:20am (before masterclasses start). Please indicate on your registration form if you will be attending. When you arrive visit the conference registration desk to find out the exact venue.

masterclasses

Fundraising Fundamentals

Kitty Hilton, CFRE FFINZ

Be taken on a journey through the fundamentals of fundraising. Learn about the 'must-know' strategies and tools of fundraising and be inspired! This session is essential for those new to the fundraising profession and a helpful refresher for those with more experience.

Kitty is a Fellow of FINZ and CFRE registered. She has over twenty years experience in the not-for-profit sector and her expertise and presentation style are highly regarded world-wide.

Revolutionising Your Bequest Fundraising

Christiana Stergiou, MFIA

Christiana Stergiou's six step, fuss-free approach to securing bequests will show you how to succeed. During this masterclass participants will develop a bequest plan to take back to their organisation and implement immediately - whether they are starting from scratch or taking their bequest programme to the next level.

Christiana has worked as Bequest Manager for two of Australia's most influential nonprofits, the National Heart Foundation and Mission Australia. She now runs her own fundraising consultancy, Scribbly Bark. Christiana is the resident writer and researcher for the online fundraising resource, www.sofii.org.

Donor Communications Workout

Tom Ahern, ABC

Bring along your own work – direct mail, newsletters, adverts and more – and world renowned communicator, Tom Ahern, will lead you through an intense workout. Share your past triumphs and learn from your own mistakes.

This is the first time Tom has presented in New Zealand and he is looking forward to helping you raise the bar on your donor-centred communications.

Tom has over twenty years experience in donor-centred communications and has published numerous books on the topic. His specialist areas are: writing a case for support, direct mail and utilizing the web for donors.

Making the move to top management

Simone Joyaux, ACFRE

If you're stepping up in the world – or plan to – this masterclass is for you! Join Simone Joyaux for an exploration of leadership in not-for-profit organisations. Learn about best practices in today's world. Learn how to propel your organization forward, from good to great.

Topics include: role and skills required of topmost management; partnering with the board and enabling good governance; using questions and conversation as core business practices; embracing research and the body of knowledge; defining your own values and philosophy.

Simone is recognized internationally as one of the most thoughtful and inspiring leaders in the nonprofit/NGO sector and is an expert in fund development, strategic planning, governance, and management.

awardsdinner



The Kalamazoo Wyatt Wilson Fundraising Awards dinner will be held at the WOW World of WearableArt & Classic Cars Museum on Monday 3rd May, commencing with drinks at 7pm. The price for dinner is included in the registration fee and for guests not attending the Conference the price is \$110 per person.



Prospect research – Bequest fundraising – Donor communications – Governance – Writing a case for support – Direct mail – Feasibility studies and capital campaigns – Change Management – Asking for major gifts – Leading a small team – Corporate giving – The Government decision cycle & why it matters – Relationship Fundraising – Utilizing social media – Tracking down lost supporters – Management skills – Raising funds from Trusts and Foundations – Improving your board through evaluation – ‘Must-know’ strategies and tools of fundraising – How to write letters that raise more money – Text donations – Essential Events Guide (dinners, auctions, raffles & street appeals) – Managing Volunteers – Donor Development – and more...

This is just a taste of what's on offer. Visit www.finz.org.nz/conference2010 for more information and to find out about the amazing line-up of presenters



PROMOTING FUNDRAISING EXCELLENCE

Phone: 0580 64FINZ Email: info@finz.org.nz

Registration form

First Name
Surname
Job Title
Organisation
Address
Phone number
Fax number
Email

I am a member of :

FINZ PRINZ Marketing Assn ADAPE FIA

I am not a member of FINZ but enclose my application to join. Application information can be downloaded on www.finz.org.nz or call 0508 64FINZ or 04 499 6223.

I am CFRE accredited and will be present at the CFRE breakfast on Sunday 2 May

This is my first FINZ conference

I require special assistance (provide details below)

I have special dietary needs (provide details below)

I understand the important role sponsors and exhibitors play in supporting FINZ and this conference and give permission for my contact details to be passed on to them

Extra info:

Events and prices Tick those you are attending	Early-bird rates (valid to 12 March 2010)		Standard rate (valid from 13 March 2010)	
	Member	Non-member	Member	Non-member
Masterclass 2 May	<input type="checkbox"/> \$250	<input type="checkbox"/> \$300	<input type="checkbox"/> \$300	<input type="checkbox"/> \$350
Conference (Dinner incl.) 3-4 May	<input type="checkbox"/> \$820	<input type="checkbox"/> \$990	<input type="checkbox"/> \$990	<input type="checkbox"/> \$1160
Awards Dinner 3 May	<input type="checkbox"/> \$110	<input type="checkbox"/> \$110	<input type="checkbox"/> \$110	<input type="checkbox"/> \$110
Fundraising at Breakfast 4 May	<input type="checkbox"/> \$60	<input type="checkbox"/> \$60	<input type="checkbox"/> \$60	<input type="checkbox"/> \$60

*Prices include GST

Total amount payable \$

Masterclass Selection

Indicate preferred masterclasses by placing 1 and 2 in boxes below

- Fundraising Fundamentals, led by Kitty Hilton
- Donor Communications Workout, led by Tom Ahern
- Revolutionising Your Bequest Fundraising, led by Christiana Stergiou
- Making the move to top management, led by Simone Joyaux

Payment method

- I have enclosed a cheque for the full amount, made out to the Fundraising Institute of New Zealand
- I have paid by bank deposit in the account number: 38 - 9010 - 0102917 - 00 (Kiwibank Wellington)
- Please charge my credit card

Credit card number:

Expiry date:

Card Type: Visa Mastercard

Name on card:

Signature:

Policies

- Early Bird closing date is 12 March 2010. Registrations close strictly on 16 April 2010.
- Member rate is valid for financial members of FINZ and affiliated organisations.
- No registrations will be processed without payment. All fees to be paid in \$NZ
- Cancellations received in writing prior to 2 April 2010 will be refunded less a \$200 administration fee. Cancellations after this date will not be refunded but you may send another delegate in your place.

Complete the reverse side then post the completed registration form to:
Fundraising Institute of New Zealand, PO Box 11203, Manners Street, Wellington 6142
Or fax +64 (0)4 499 6224

